



Jakson Group Powers Rising Star Dion Gowda's Racing Dreams

Noida, India — January 17, 2025: Rising motorsport star Dion Gowda has announced a significant partnership with Jakson Group, India's leading energy and infrastructure conglomerate. Jakson Group has invested 10% in Dion Gowda's motorsport journey, marking their entry into the world of motorsports as a strategic partner.

Dion Gowda, who is gearing up for the Formula Regional Europe Championship this season, expressed his excitement about the landmark partnership. *"I am absolutely thrilled to have Jakson Group on board as a powerhouse supporter in my journey! Their confidence in my potential is truly inspiring, and I can't wait to represent them with passion and energy, both on and off the track this season!"* said **Dion Gowda**.

Jakson Group's leadership views this collaboration as a unique opportunity to support emerging talent while expanding their footprint in diverse areas. **Mr. Sameer Gupta, Chairman and Managing Director of Jakson Group**, said, *"This partnership is a testament to our commitment to fostering young talent and innovation. Supporting Dion on his journey reflects our belief in the power of determination and excellence, qualities that drive both his performance on the track and our success as an organization."*

Santhosh Gowda, Dion's father & Chairman of DSG PTE and a strong advocate for nurturing young talent, shared his thoughts: *"This partnership highlights Dion's exceptional talent and relentless drive. We are excited to have Jakson Group as a key supporter and are eager to make this upcoming season a remarkable one."*

Post signing the partnership during an event in New Delhi on January 17, 2025, Dion will be visiting Hyderabad and Bangalore in the next few days as part of his India tour.

About Dion Gowda

Born in Bangalore, India, Dion's racing career began at the young age of 9 with a visit to a Singaporean kart track, inspired by watching Formula 1 stars such as Lewis Hamilton on TV. Dion quickly discovered a natural talent for driving in the Cadet (Mini 60) and Mini ROK categories of karting and with the support of his family, moved to London to pursue his dream of becoming a Formula1 driver himself. Dion quickly moved through the karting ranks, competing across Asia and Europe at the highest levels of junior karting where he secured 9th position in the old championship among 110 drivers from world over. He has always been ranked in the top 10 positions, before making his debut in cars in 2023. With 4 wins, 6 podiums and 3 pole positions, Dion's had an impressive debut in British Formula 4, finishing 4th overall - quite the feat for a 15year old rookie. Now 17, Dion is entering Formula Regional European Championship (FRECA) with the prestigious VAR Racing team. His career also includes stints in the Italian F4 and UAE F4 championships, where he earned 3 podiums and 1 fastest lap. Each step forward in his racing journey brings him closer to his ultimate goal: becoming the first Indian driver to win a Formula 1 Grand Prix.

About Jakson Group



Established in the year 1947, the Jakson Group has evolved from specializing in Power Back-up Solutions to becoming a billion-dollar multifaceted Energy and Infra Solutions provider. The company's prowess encompasses Distributed Energy, Solar Power, Eco-friendly Energy sources, Alternative Fuels, and high-tech Energy Storage Systems, as well as Renewable, Civil, and Infrastructure EPC services. The Company has an extensive presence throughout India with 6 manufacturing facilities, 30+ Sales Offices, 8 international offices and a wide network of channel partners and dealers making it one of the top 10 energy companies in India. The company, with around 3000 employees, focuses on offering high-quality products and value-driven solutions. Drawing from extensive expertise in the Energy Industry, it serves more than 75,000 loyal customers. For more information on the Company, please visit www.jakson.com

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